

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT & COMPANY, INC.

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©1997 QOT PD Walking Guy-Ret Rettes
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MADE IN U.S.A.

PLAYER'S
NAVY CUT

FILTER
RETtes

20 CIGARETTES

Available in limited areas only.

A Player's Navy Cut Rettes
cigarette contains 16 mg. "tar," 0.9 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.